



# NEWSRELEASE

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## Amtrak Names Eliot Hamlich Executive Vice President and Chief Commercial Officer

WASHINGTON – Amtrak has appointed Eliot Hamlich to the position of Executive Vice President and Chief Commercial Officer, responsible for corporate marketing, sales distribution, network and consist planning, market research and pricing and revenue management for the Northeast Corridor, State Supported and Long Distance service lines.

“At Amtrak, Eliot will lead our continued transformation of the customer experience. If we are going to achieve our goal of doubling our ridership by 2040, we need to delight our customers at every step of their journey with us,” said [Amtrak President Roger Harris](#). “Our ability to grow our customer base and revenue depends on us consistently providing this great experience.”

Hamlich has consistently delivered results for leading consumer-oriented hospitality companies. Most recently, Hamlich served as Executive Vice President and Chief Marketing Officer of AMC Entertainment Holdings, Inc., the world’s largest theatrical exhibition company and an industry leader in innovation and operational excellence. Prior to AMC, Hamlich served as EVP, Loyalty and Revenue Optimization at Wyndham Hotels & Resorts, the world’s largest hotel franchising company with 9,000+ hotels across nearly 100 countries and 22 iconic brands. His oversight spanned the company’s award-winning loyalty program (Wyndham Rewards), customer engagement, loyalty, credit card, partnerships, distribution and revenue management functions. Previously, Hamlich was Wyndham’s head of Global Sales, generating more than \$1 billion in annual revenue across the company’s worldwide hotel portfolio.

Earlier in his career, Hamlich held leadership roles in strategic planning, business development and customer engagement with Starwood Hotels & Resorts, Deloitte Consulting and American Express.

### About Amtrak®

For more than 50 years, Amtrak has connected America and modernized train travel. Offering a safe, environmentally efficient way to reach more than 500 destinations across 46 states and parts of Canada, Amtrak provides travelers with an experience that sets a new standard. Book travel, check train status, access your eTicket and more through the [Amtrak app](#). Learn more at [Amtrak.com](#) and connect with us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#).

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